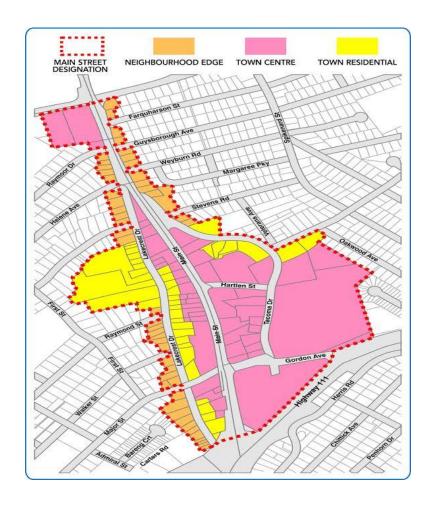
Welcome to a Celebration of the Village on Main

A Year in Review 2016

MAIN STREET DARTMOUTH BUSINESS IMPROVEMENT DISTRICT



We are a Business **Improvement District of** approximately one kilometre radius with new mixeduse bylaws





Current Board Members

- Christopher Drew Steven's Road Baptist
 Church
- Greg Fong Garden View Village
- Ehab Madoukh CBMAS



- Rick Martell EP Bligh TV
- Michelle Langille National Association of Federal Retirees
- DR, Erin Kept-Sutherland Choice Chiropractic
- Peter Jabbour TAC Properties
- Jessica McNutt Gropro.ca
- Susan Casey Scotiabank
- Shawn Chaisson Devencore, Atlantic



New Businesses to The Village on Main in 2016

- SISU Women's Self Defence
- Balance Fitness & Wellness
- GoHard
- Gropro.ca
- Tactical Tattoo
- Constituency Office of Darren Fisher, MP
- Best Burners Ltd.

- Curbza
- Certified Counselor Karla Dawe
- Esthetics & Lashes by Erica
- C.A. Sweeney; Custom Orthotics
- Tan FX
- Tax Smart
- Jungle Pets
- Fueling for Health





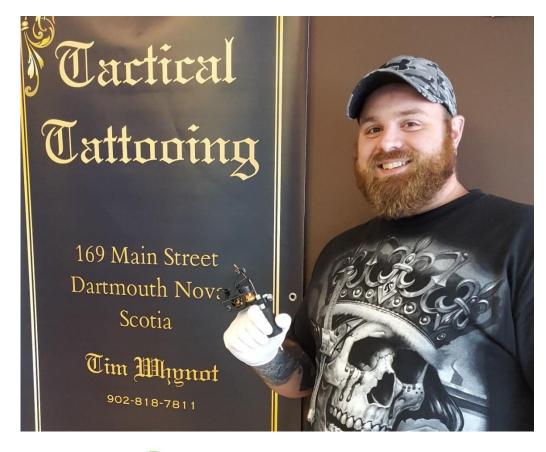
109 Main Street







169 Main Street





GROPRO.GA

73 Tacoma Drive









100 Main Street



Certified
Counselor
Karla Dawe







Esthetics & Lashes by Erica



Esthetics and Lashes by Erica











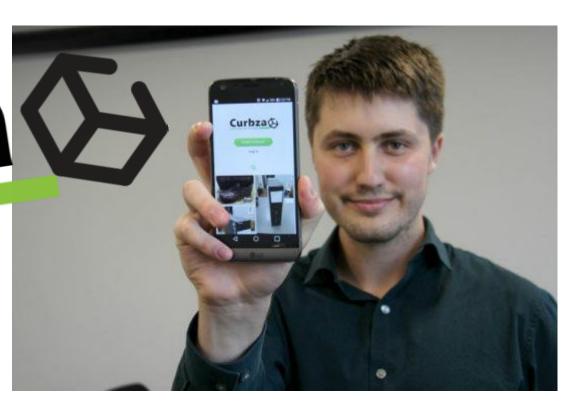


169 Main St.



Curb Don't put it on the curb!









100 Main Street





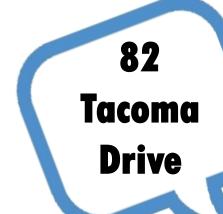


99 Main Street



DARREN FISHER

Member of Parliament, Dartmouth - Cole Harbour



















175 Main Street



Erin Madden

Fueling for Health



Visible Improvements to Facade and Signage in 2016:

Long & McQuade

The Hub
Too



Great new Windows





Long & McQuade



Rebranding and New Signage



Businesses who have Moved or Expanded in 2016

H&R BlockMetro KarateSecuritas



New Home in The Village on Main



71 Tacoma Drive





New Home in The Village on Main



100 Main Street



Growing in The Village on Main



175 Main Street



Thanking Businesses, Organizations and Individuals who supported us in 2016

INDIVIDUALS

- Molly, Andrew & John
- Karen Brake
- Phil Elliott
- Councillor Tony Mancini
- Andrew Younger, MLA
- Darren Fisher, MP
- Tristan Cleveland

ORGANIZATIONS

- Dalhousie School of Planning
- It's More Than Buses
- Our HRM Alliance

BUSINESSES

- Spartan Nutrition
- Tim Hortons





Molly,
Andrew &
John

Summer Interns





Karen Brake

> GIS Mapping



Phil Elliott

Transit & Infrastructure





THANK YOU DARTMOUTH DUDES

Darren Fisher, MP



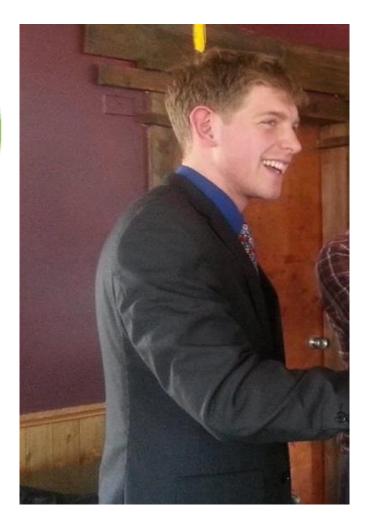


Andrew Younger, MLA

Councillor
Tony Mancini



Tristan Cleveland









Planning Team
Dalhousie
University

Public Infrastructure Plan





It's More Than Buses

Advocates for better transit in Halifax

Transit Resource



Architectural Rendering





Planning for liveable communities



Spartan Nutrition

> Calendar Storage





THANK YOU

Tim Hortons



Complimentary
Coffee for Morning
Networking



- Jim Knox Remax Realty
- Sylvain Allaire HR Pros
- reachABILITY
- G&R Chartered Professional Accountants



Jim Knox Remax Realty







Sylvain Allaire HR Pros



reachABILITY









G&R
Chartered
Accountants



- Joseph Sampson RBC
- Rakesh Malhotra Classic Physiotherapy
- Andrew Wilson Salvation Army Community Church
- Steve Dooley— Gropro.ca



Joseph Sampson







Rakesh Malhotra

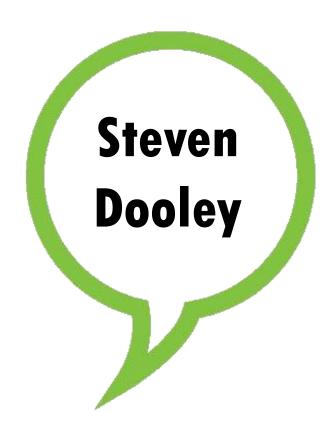


Andrew Wilson











Congratulations to the Award Winning Member of the Village on Main

2016

Game Changer Award from Halifax Partnership
Best Youth Employer — Medium Sized Business

2016

Bronze Award(s) Halifax Chamber of Commerce

- Innovative Business of the Year
- Business of the Year
- Business Person of the Year Saeed El-Darahali, President and CEO

2017

Consumer Choice Award — Digital Online Marketing Category





Highlights of 2016

- Interactive Developer's Handbook & Welcome Kit
- Public Infrastructure Plan
- New Welcome Sign
- Parade in Tribute to Veterans & Those Who Serve and Village Celebration
- Tax Reform for Small Business
- Continued advocacy for better Transit
- Passion for Place Speaker's Series



Highlights of 2016

- Bike Fix It Station Installation
- Creation of the Dartmouth Thing
- Monthly Feature in snapd Dartmouth
- Business Skills Training 100+ people
- Identifying Public Spaces for future use
- Switch Open Streets



New Interactive Developer's Handbook

C-2

145 MAIN ST

BY-LAWS

CLICK HERE FOR Greater Detail

BACK TO MAP

BUILDING REQUIREMENTS

ARCHITECTURE

PARKING

OTHER

ADVANTAGES

ZONE TYPES

CONTACT US



PARCEL ID:

BUILDING TYPE: LOT SIZE:

MAIN STREET

BUILDING FOOTPRINT: MAXIMUM HEIGHT

ESTIMATED MAX SQFT:

00191668

COMMERCIAL 14,229 FT² 100 % 70 FT

99,603 FT²

MORE INFO

GOOGLE MAPS

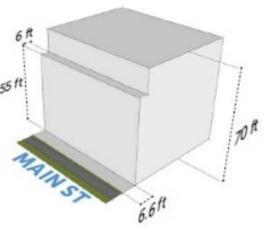
ASSESSMENT

RESIDENTIAL TAX

COMMERCIAL TAX



ROAD



LAND USE BY-LAW SECTION 39

- Allowed uses: Multiple residential (ie. apartments), commercial, and accessory uses
- (2) Residential and accessory uses comply with their own requirements
- (3) C-2 building requirements:

a. lot area minimum 5,000 ft² b. height maximum see left

i. office space max 3 storeys

- maximum lot coverage
 if not 100%, side and rear yards needed
- (4) No retail fuel outlets (ie. gas stations) unless fuel pumps cannot be seen from the street
- (5) Building walls and roofs facing Residential properties must mirror the style of the façade
- (6) Utility connections must be hidden from pedestrians
- (8) No parking between the building and the street

New Welcome Kit for Developer's

BUILDING A COMPLETE COMMUNITY NOW

A COMPLETE COMMUNITY

In 2013 the Halifax Regional Municipality (HRM) enacted impressive by-law ame to increase residential and commercial density within the 1km square Main Stre known as "The Village on Main". The by-laws, along with streetscape and infra for pedestrians and bicycles, will create a "complete community"- a community residents and shoppers to obtain their daily needs by walking or cycling. There this pattern of development for developers, residents and business owners.

This information package outlines the exciting possibilities for development. The Village already provides many of the services that a community requires.

wellness businesses, a diverse mix of commercial and retail business, and churches as well as schools from elementary to college, the Village on Main is already very walkable.



CENTRAL AND CONNECTED

Situated in the geographic center of Dartmouth-Cole Harbour The Village on Main is surrounded by a population of approximately 93,000 - roughly 10% of Nova

Scotia's population. Pictured here, this area is entirely vaccessible by car population density of this area is among the highest in Eastern Canada. Just Halifax Peninsula has a population of about 60,000.

The 111 highway connects the area to the Halifax International Airport within Dartmouth is a short 10 minute drive away while a trip to Halifax is about connects to many other Eastern Dartmouth and Cole Harbour Communities connect the area to the rest of metropolitan Halifax.

ADVANTAGES OF VILLAGE DEVELOPMENT

A BUSINESS IMPROVEMENT DISTRICT

The Village on Main has an association that provides services for business members and to the community at large. We promote development in the community by providing awareness through dessminating information (like this package). Our services include beautification, graffiti removal, branding, signage, and even a mascot for the community. We are working with the city, community partners, and universities to mobilize better public transit and public infrastructure in the Village on Main. Our business members came to know one another as we worked to create a sense of place and sense of belonging. We offer our members networking opportunities, recognition, marketing, training, and advocacy on business and economic issues

See our website at villageonmain.ca and our social media channels @ VillageOnMainNS for more about us!

RESIDENTIAL - COMME EDUCATIONAL - SOCIA

The Village on Main is n commercial and residentic place where, within walkir find at least 40 health a facilities, an elementary, school and college as wel school and a French scho of other shops, restaurants community where people.



ATTRACTIVE STREETS AND VILLAGE APPEAL

The Village on Main also has several architectural guidelines which will create at the Business improvement District (BID) has a mandate to improve these and oth has advocated for bike lanes, improved transit connections, tree planting and ben within the boundaries. The BID offers a unique advocacy unit which will improve

atmosphere of The Village on Main over time. As the area becomes more walkable and visually appealing, development will become increasingly attractive. The images provided show how Main Street can look according to the by-law.

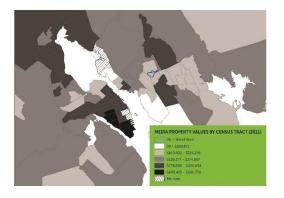
Research indicates that baby boomers and millennials prefer living in apartments and condos to single detached homes. The by-laws help to develop a higher density community that is attractive to both seniors and millenials. The Village on Main is also positioned to capture a more socially-conscious consumer in the 19-35 age range who is not interested in commuting to and from work in a car. This group is also attracted to living situations where they can obtain their daily needs without using a car. The by-laws for the Main Street Area aim to produce exactly this kind of development.





COMPETITIVE PRICES FOR DEVELOPMENT

The Village on Main has some of the most competitive property values in the Halifax Regional Municipality. The map below shows that average property values are lower than the Halifax Peninsula, most of Dartmouth, Bayer's Lake and Dartmouth Crossing. This makes The Village among the most affordable commercial centers to build in. The area is well positioned to experience rapid residential and retail growth as other commercial centers in HIRM reach capacity and stagnate in growth.



MAIN STI BUSINESS IM

🖪 💆 in

MAIN STREET Business Impro ₽ 🔰 in

MAIN STREE Business Impro If y in

MAIN STREET DARTMOUTH Business improvement district



Public Infrastructure Plan

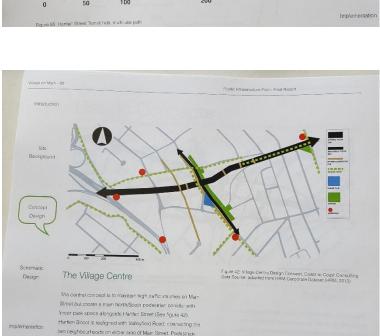
DISPLAY ONLY public structure Village on Main and to: Professor John Zuck, Dalhousie School of Planning. for partial completion of PLAN8500 Integrative Team Project Coast to Coast Consulting Image: Main Street, photograph by Sara Jellicoe, January 2016

East of Hartlen Street, Tacoma Drive is 3m narrower, at approximately 15m, and serves primarily residential properties. There are 2 wide vehicle lanes of approximately 4.4 metres each. Sidewalks are limited to only 1.6m on either side, with planted buffers separating the sidewalk and the road. The southeast side of Tacoma drive is primarily a retaining wall.



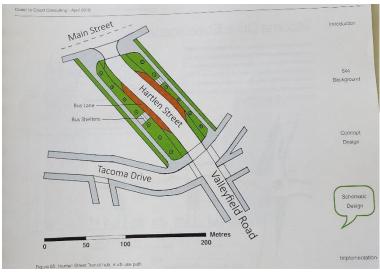
Tacoma Drive (East)

Figure 15: Current Section of Tacoma Drive (East)
Image Source: Created by Sara Jellicoe using www.streetmix.net



connections across Main Street are improved.







New Welcome Sign





First "Village on Main" Celebration and Tribute Parade







First "Village on Main" Celebration and Tribute Parade









Tax Reform for Small Business



Working with the other 7 BIDs in Halifax to address the issue of Commercial Tax Reform





Continue Advocating for Better Transit



- Will advocate for a connected network across Dartmouth
- Will work with the outside Consultant that Halifax Transit is bringing in





Passion for Place Speaker's Series







Bike Fix-It Station

Thank you, Darren Fisher











Dartmouth Thing

A group of concerned citizens and community organizations advocating on issues that affect all of Dartmouth







Monthly pages in snapd Dartmouth









Business Skills Training





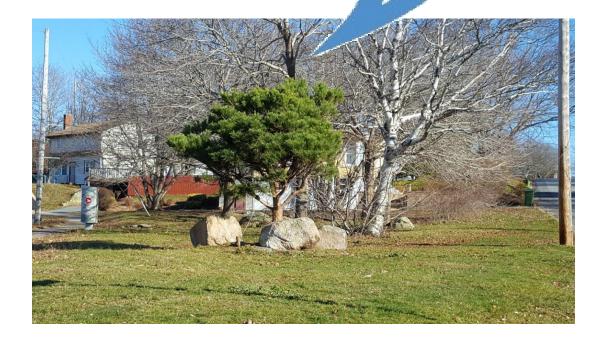


Identifying Public Spaces



The Village on Main

Working with HRM Staff to identify and plan their transformation



Switch Open Streets

Public Consultation







Completed Development in 2016



46 Lakecrest Dr.



During

Before

Present





New Development in 2016









BACK TO MAP BUILDING REQUIREMENTS **ARCHITECTURE** PARKING OTHER **ADVANTAGES ZONE TYPES CONTACT US** The Village

00204073

on Main

PARCEL ID:

BUILDING TYPE: LOT SIZE:

BUILDING FOOTPRINT: MAXIMUM HEIGHT ESTIMATED MAX SQFT:

12,152 FT² 29,164 FT²

RESIDENTIAL 60 % 45 FT



CLICK HERE FOR GREATER DETAIL

LAND USE BY-LAW SECTION 34
(1) The following uses are allowed in a R-3 Zone:

- R-1, R-2. And TH uses
- Apartment buildings
- Use accessory to any of the preceding uses
- Lodging houses
- e. A group home for not more than 12 residents, provided the property is not next to R-1 or R-2
- f. Day care facility

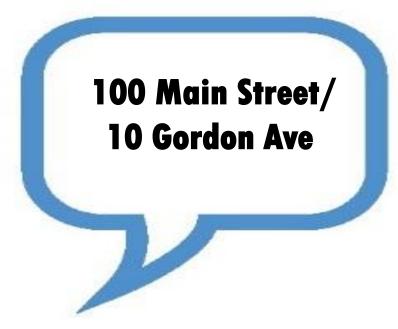
(2) Buildings used for R-1, R-2, and TH uses comply with their respective zoning requirements.

(3A) No development permit shall be issued for an apartment building or a day care facility except in conformity with the

| Minimum lot area: | 4,000 ft ² |
|------------------------|-----------------------|
| Minimum frontage: | 46 ft |
| Minimum flankage yard: | 20 ft |
| Minimum rear yard: | 40 ft |
| Minimum Side Yard: | 40 ft |
| Maximum lot coverage: | 60 % |
| Maximum Height: | see left |

Recently Sold Properties in 2016







BACK TO MAP

BUILDING TYPE:

LOT SIZE: BUILDING FOOTPRINT: MAXIMUM HEIGHT ESTIMATED MAX SQFT:

MORE INFO

GOOGLE MAPS ASSESSMENT

RESIDENTIAL TAX COMMERCIAL TAX

CLICK HERE FOR GREATER DETAIL

LAND USE BY-LAW SECTION 39

- (1) Allowed uses: Multiple residential (ie. apartments), commercial, and accessory uses
- (2) Residential and accessory uses comply with their own requirements
- (3) C-2 building requirements:

5,000 ft² lot area minimum see left i. office space max 3 storevs c. maximum lot coverage

d. if not 100%, side and rear yards needed

- (4) No retail fuel outlets (ie. gas stations) unless fuel pumps cannot be seen from the street
- (5) Building walls and roofs facing Residential properties must mirror the style of the façade
- (6) Utility connections must be hidden from pedestrians
- (8) No parking between the building and the street



PARCEL ID:

COMMERCIAL

3,739,296 FT²

00209767

311,608 FT²

100 %

120 FT





BUILDING

REQUIREMENTS

ARCHITECTURE

on Main

Recently Sold Properties in 2016





MORE INFO

GOOGLE MAPS

ASSESSMENT

RESIDENTIAL TAX

COMMERCIAL TAX

BACK TO MAP

BUILDING REQUIREMENTS

ARCHITECTUR PARKING

OTHER

ADVANTAGES

ZONE TYPES CONTACT US

00191668

14,229 FT2

99,603 FT²

100 %

70 FT

COMMERCIAL

PARCEL ID:

BUILDING TYPE: LOT SIZE: BUILDING FOOTPRINT: MAXIMUM HEIGHT ESTIMATED MAX SQFT:

MAIN STREET

BY-LAWS

CLICK HERE FOR Greater Detail

LAND USE BY-LAW SECTION 39

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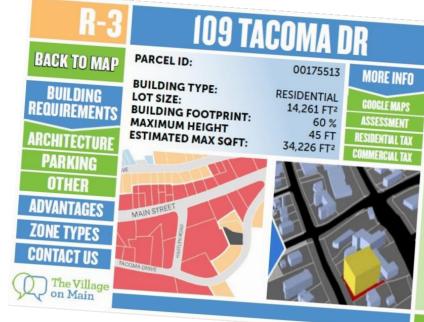


Recently Sold Properties in 2016



109 Tacoma Dr.







CLICK HERE FOR GREATER DETAIL

LAND USE BY-LAW SECTION 34
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- c. Use accessory to any of the preceding uses
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|-----------------------|----------|
| Minimum frontage: | 4,000 ft |
| Minimum flankago vand | 46 f |
| | 20 ft |
| Minimum Side Vard | 40 ft |
| Maximum lot coverage: | 40 ft |
| Maximum Height: | 60 % |
| meight: | see left |



Currently For Sale in 2016









CLICK HERE FOR GREATER DETAIL

LAND USE BY-LAW SECTION 37A

(1) Development permits allowed only for: craftshops

- studios
- townhouse style units single family, accessory, and institutional uses
- (2) Single family, accessory, and institutional uses follow their respective zoning requirements.

(3) Developments must conform with the following: Minimum lot area Minimum frontage 4,000 ft2 50 ft 20 ft 15 ft 20 ft Minimum front yard Minimum side/flanking yard Minimum rear yard Maximum lot coverage Maximum height 45 % Maximum total floor area see left 10,000 ft2

(3) Properties look like a single unit dwelling except that:

the front yard may have one ground sign; and the façade can include one 2-sided projecting sign up to 5.3 ft² in area for each sign face

208 Main Street



174 Main Street

Approved for Development in 2017



Future







- Business Skills Training
- Sustainability Students
 - Resources for Developers
 - Transitioning to a Walkable Community
- Extension of Bike Lane at Lakecrest







- Tribute Parade & Celebration
- Planning Interns
 - Bike Path Proposal
 - Age Friendly Community
- Partnership with NSCC



- Sale of current properties on the market
- A step forward with Transit
- Partnership with reachABILITY







- Age Friendly Community Plan
- News on Chebucto Ford Property
- Partnership with CarShare
 Atlantic





- Arts Hub
- Mainstreet Mikey's Retirement









The Village on Main

The Village on Main

















The Village on Main



For additional Information about the Village on Main, please continue to explore our web site....

www.villageonmain.ca

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@VillageonMainNS

Sign up for our monthly
Newsletter



Send us an email...
welcome@villageonmain.ca