

The Village on Main

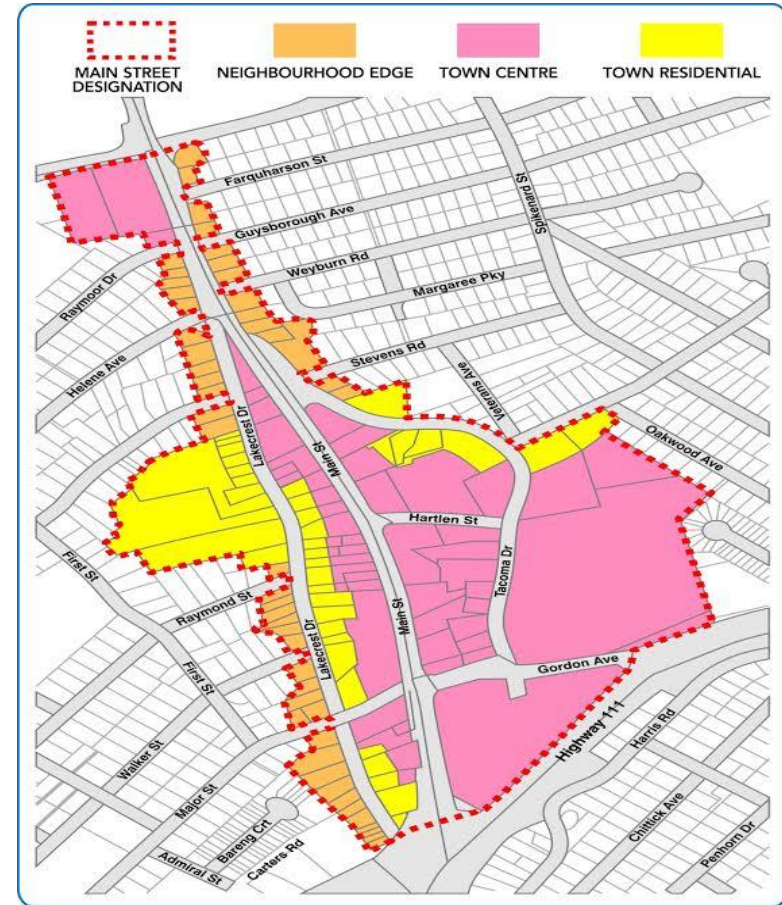
A Year in Review - 2017

**MAIN STREET
DARTMOUTH
COMMUNITY
IMPROVEMENT
DISTRICT**



**The Village
on Main**

We are a
**Community
Improvement
District** of
approximately one
kilometre radius
with **new mixed-use
bylaws**



Current Board Members

- **Christopher Drew – Steven’s Road Baptist Church**
- **Greg Fong - Garden View Village**
- **Ehab Madoukh - CBMAS**
- **Michelle Langille – National Association of Federal Retirees**
- **Jessica McNutt – Gropro.ca**
- **Susan Casey – Scotiabank**
- **Shawn Chaisson – Devencore, Atlantic**
- **Denise Bull – Securitas**
- **Jim Knox**



New Businesses to The Village on Main in 2017

- **Grab & Go Coffee Shop**
- **Constituency Office of Tim Halman, MLA**
- **DLC Training**
- **Hoghorn BBQ**
- **Aqua Naturals**
- **Quit Smoking Halifax Clinic**
- **DermaEnvy Skin Care**
- **Dartmouth Learning Network**
- **Jim Knox – Remax Nova Realtor**
- **Support Services Group Cooperative Ltd.**



New Businesses to The Village on Main in 2017

- **Gateway Homes**
- **TSG – The Southwind Group**
- **PMC Energy**
- **HFX Vapes**
- **GroPro Pop up Market**
- **LBN Bookkeeping Services**
- **Genesis Technology**
- **Into the Wild Exotic Pets**
- **Pruvit Ketones**



WELCOME

**Grab & Go
Coffee**

**73 Tacoma
Drive**



**The Village
on Main**

WELCOME



**73 Tacoma
Drive**

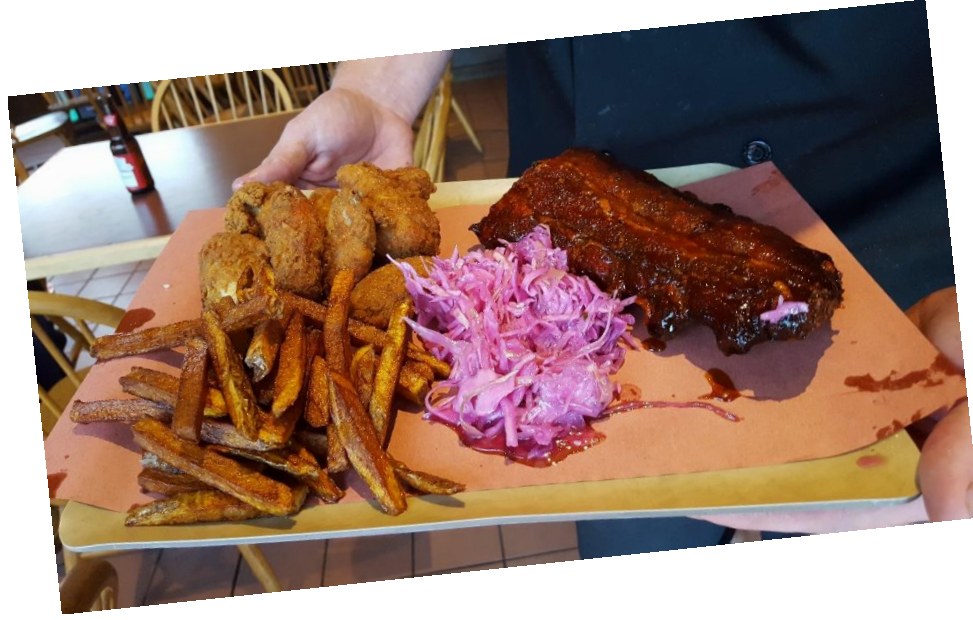


WELCOME

73 Tacoma Drive



WELCOME



55 Tacoma Drive



 The Village
on Main

WELCOME



WELCOME

132
Main
Street



WELCOME



**Pruvit
Ketones**

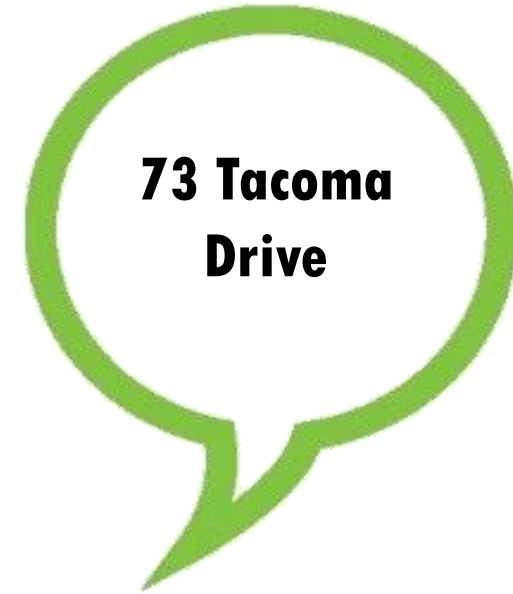
**73
Tacoma
Drive**



 **The Village
on Main**

WELCOME

halifax
quit smoking
clinic

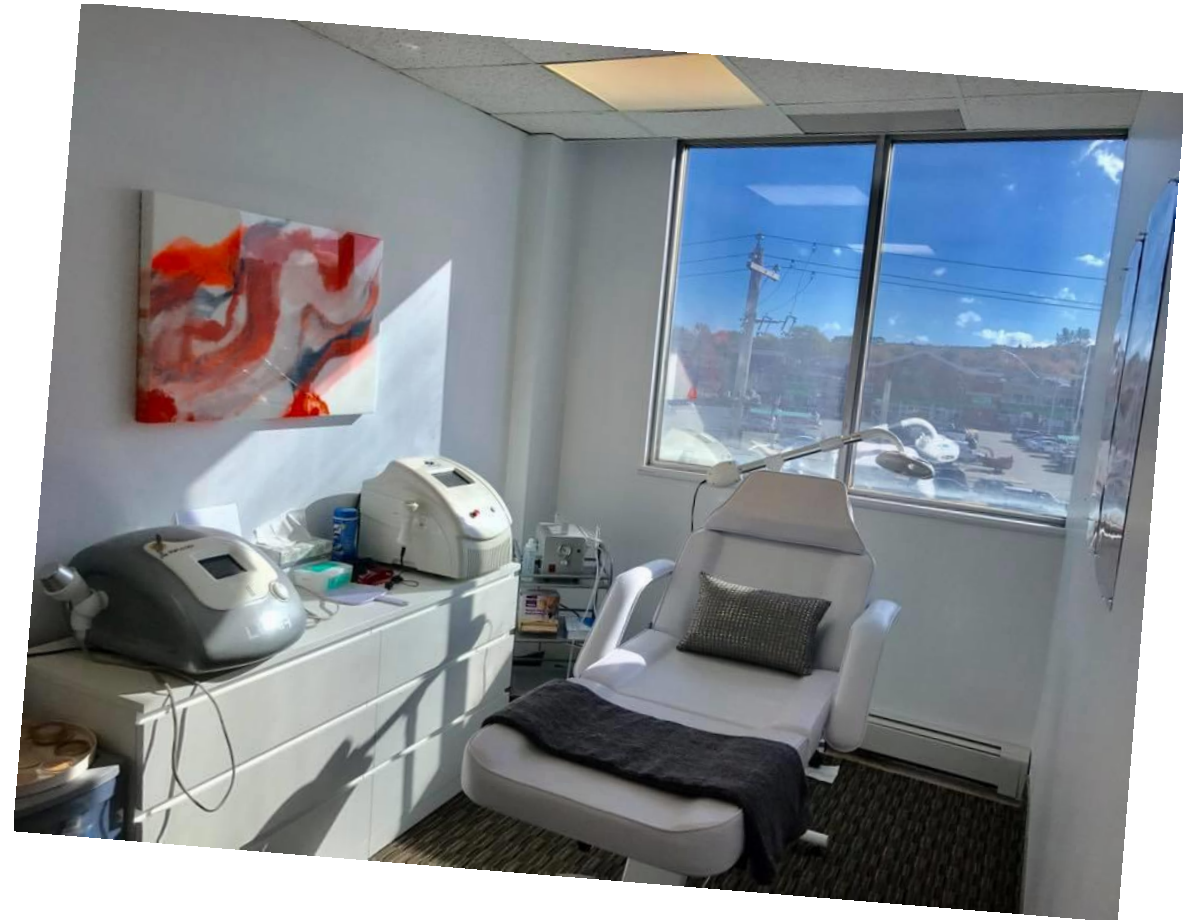


**73 Tacoma
Drive**

WELCOME

DermaEnvy™
SKINCARE

73
Tacoma
Drive



The Village
on Main

WELCOME



**73
Tacoma
Drive**

**Dartmouth
Learning
Network**



**The Village
on Main**

WELCOME



**73 Tacoma
Drive**



WELCOME



RE/MAX[®]
nova
.com

**73 Tacoma
Drive**

 **The Village
on Main**

WELCOME



**The Village
on Main**

WELCOME

Gateway Homes
Established by relatives and friends of people with intellectual disabilities to assist them to live full lives in the community.



73 Tacoma Drive

 **The Village on Main**

WELCOME

**73 Tacoma
Drive**



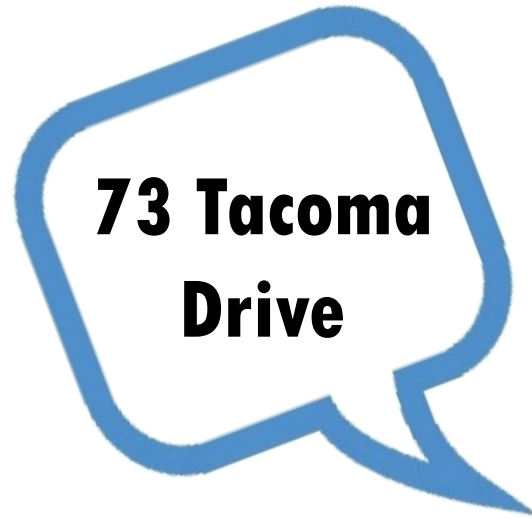
WELCOME

**TSG
The Southwind
Group**

**73 Tacoma
Drive**




WELCOME



WELCOME

GENESIS

- K I  S K -



**Genesis
Technology**

**73 Tacoma
Drive**

WELCOME

**73 Tacoma
Drive**

**LBN
Bookkeeping
Services**

LBN bookkeeping services
Bookkeeping and tax preparation

"big firm capability with a small firm personality"



Associate Membership Friends of The Village on Main

- **YMCA Nova Scotia Careers**
- **Nyajeka Green Law**
- **G&R Accounting**
- **reachAbility**
- **East Dartmouth Community Centre &
Boys & Girls Club of Greater Halifax**



Members in the News

The
ChronicleHerald

Home News Opinions Business Sports Lifestyles Wheels Homes **Community** Careers Video More

Halifax Dartmouth Bedford & Sackville **Annapolis Valley** South Shore The Casket

VETS Canada kick-off initiative to help Canadians, veterans in need

CONTRIBUTED

Published November 27, 2017 - 9:12am

Last Updated November 27, 2017 - 9:13am



Veterans Emergency Transition Services Canada (VETS Canada) will be rolling out their second annual Operation Holiday Helping Hands on Sunday, Dec. 3, to Saturday, Dec. 9. The coast-to-coast outreach initiative supports and helps less fortunate Canadians and ensures those who served our country are not forgotten during the holidays.

VETS Canada volunteers will be helping out at local shelters and drop-in centres and volunteering for the general good of the community across the country. They will also be co-ordinating a gift card drive for veterans in need.

"As the holidays draw near, it is easy to forget the fact that thousands of individuals across Canada are struggling to stay fed and stay warm, including those who have served to protect our country," says Jim Lowther, VETS Canada's president and CEO. "This national initiative encourages much needed dialogue regarding the ongoing issues of homelessness and food insecurity amongst Canadian veterans and civilians alike, while also providing a chance for

**Veterans
Emergency
Transition
Services**

**Outlining their
programs that
help veterans in
need**



**The Village
on Main**

Members in the News

**Hoghorn
BBQ**

Herald
Lifestyles

Home News Opinions Business Sports **Lifestyles** Wheels Homes Community Careers Video More

Food & Drink Travel NavigateNS The Novascotian Books TV Guide Neptune Theatre Horoscope

DUELLING DINERS: Great eats and old-school vibe at Hoghorn BBQ

A. BAKER VS. L. PRIMA
Published November 9, 2017 - 3:10pm
Last Updated November 9, 2017 - 3:16pm

f t in r +



Once our food arrives we can see why we're going to need the roll of paper towel. (CONTRIBUTED)

**Restaurant
Review**

 **The Village
on Main**

Members in the News



McDonalds

**Celebrating their
50th Anniversary
in Canada on CTV
Morning Live**



Members in the News

Dartmouth
Tribune

Home News Opinions Business Sports Lifestyles Wheels Homes Community Careers Video More
Halifax **Dartmouth** Bedford & Sackville Annapolis Valley South Shore The Casket

Dental hygienist delivers Happy Smiles through mobile service

CYNTHIA MCMURRAY

Published October 23, 2017 - 8:41am

Last Updated October 23, 2017 - 8:41am



Jayne Beaumont is a registered dental hygienist and owner of Happy Smiles Dental Hygiene. She has an office in Dartmouth, but if you can't make it in, she will come to you with her mobile service. (CONTRIBUTED)



Members in the News

**Dartmouth
Learning
Network**

Halifax
Citizen

Home News Opinions Business Sports Lifestyles Wheels Homes **Community** Careers Video More

Halifax Dartmouth Bedford & Sackville Annapolis Valley South Shore The Casket

HRM learning networks delivering on literacy programs

SHERYL DUBOIS

Published November 13, 2017 - 3:17pm

Last Updated November 13, 2017 - 3:17pm



RIGHT: Volunteers Jennie Sanford, computer tutor, and Tyler Colbourne, community learning program co-ordinator. (CONTRIBUTED)

**Providing Literacy
Programs to
Adults**

Members in the News

**Fresh Twenty One
NSCC Akerley**

**Making
Gingerbread on
CBC News at 6**



Thanking Businesses, Organizations and Individuals who supported us in 2017

- **Aaron's Furniture & Leasing**
- **Age Friendly Steering Committee**
- **Councillor Tony Mancini**
- **Dalhousie School of Planning**
- **Dalhousie School of Sustainability**
- **Darren Fisher, MP**
- **David Harrison**
- **Marcus Garnet, HRM**
- **Summer Interns: Stephen, Margareta, Jessica, Yanan and Jonathan**
- **Securitas**
- **Tim Halman, MLA**
- **Tim Horton's**
- **Tym Deal**

THANK YOU



**Summer
Interns**

**Stephen,
Jonathan,
Yanan
Margareta,
& Jessica**

THANK YOU DARTMOUTH DUDES

**Tim
Halman,
MLA**

**Darren
Fisher, MP**

**Councillor
Tony Mancini**



THANK YOU

**David
Harrison**



**Age Friendly
Community
Plan**



**The Village
on Main**

THANK YOU

**Marcus
Garnet, HRM**

**Mentorship &
Guidance**



THANK YOU

Age Friendly Community Plan Steering Committee



- **Christopher Drew – Pastor, Stevens Road United Baptist**
- **Lori Edgar – Affirmative Ventures**
- **Greg Fong – President, Gardenview Developments**
- **Kate Greene – Policy & Strategic Initiatives, Planning & Development, HRM**
- **Gina Hanley – Wellness Navigator, Dartmouth Community Health Team**
- **Nancy Irvine – Office of Andrew Younger, MLA**
- **Michelle Langille – National Association of Federal Retirees**

THANK YOU



**Guidance in
developing
the plan**

Age Friendly Community Plan Steering Committee

- **Jill Maclellan – Planner III, Planning & Development, HRM**
- **Jill Maihiot – Community Geriatric Navigator, Dartmouth Seniors Health Team**
- **Tony Mancini – Councillor District 6**
- **Colin McCrae – Port Wallace Seniors Club**
- **Cora Lee Murrin-Beauchamp – Office of Darren Fisher, MP**
- **Matthew Sponagle – Reverend, Saint Luke’s Anglican Church**

THANK YOU



**School of
Sustainability
Dalhousie
University**

**Sustainable
Development**



THANK YOU

**Tim
Horton's**



**Complimentary
Coffee for
Morning
Networking**

THANK YOU



THANK YOU

**Sponsoring
Chat with a
Veteran**



Securitas

**Aaron's
Furniture
& Leasing**

Recognizing Past Board Members

**Rick
Martell**

**Peter
Jabbour**

**E.P. Bligh
TV**

**TAC
Properties**



**The Village
on Main**

Community Spirit Award



Highlights of 2017

- **Age Friendly Community Plan**
- **Sustainable Development Guide**
- **Re-branded from a Business Improvement District to a COMMUNITY Improvement District**
- **New Pole Wraps**
- **Parade & Festival in Tribute to Veterans & Those Who Serve**
- **Continued advocacy for better Transit & Active Transportation**



Highlights of 2017

- **Featured segment on Destination Dartmouth – Eastlink TV**
- **Monthly Feature new Dartmouth Magazine**
- **Metro Halifax Feature**
- **Business Skills Training – 100+ people**
- **Identifying Public Spaces for future use**
- **Switch Open Streets**
- **New Tress on Tacoma Drive**



New Age Friendly Community Plan



**Creating a Complete
Community – whether
you're 8 or 80!**



**The Village
on Main**

**Age Friendly
Community Plan**

*"Canadian communities are generally not prepared
to meet the needs of an aging population"
- CMHC, 2008*

**MAIN STREET
DARTMOUTH
COMMUNITY
IMPROVEMENT
DISTRICT**

TRANSFORMATION TOOLKIT

Green Roof

- Control stormwater runoff
- Reduce heating/cooling costs
- Extend life span of roof membrane
- Improve air and water quality

Windows

Triple-glazed, south-facing windows maximize passive solar heat gain and minimize heat loss

Insulation

- Superinsulation, in the form of thick insulation; R-40 walls, and R-60 roof
- Highly airtight envelope, with 0.8 air changes per hour at 50 Pa
- Heat Recovery Ventilator recovers 80% of heat radiated
- Combined with the selected windows, heating costs drop by 90%!

Water efficient fixtures

- Flow limiting faucets/ showerheads
- Front loading washer
- Low flow toilets

Energy efficient fixtures / lighting

- Compact Fluorescent Lights or LED bulbs
- EnergyStar appliances

Building Materials

- Locally sourced where possible
- Upcycled steel

Landscaping

- Use native/climate appropriate plants
- Minimizes need for irrigation

Foundation

- BubbleDeck concrete mixes plastic balls with concrete, using 30% less concrete
- CarbonCure injects waste carbon into concrete

Sustainable Development Guide



A brief review of the best practices developers can use to develop Main Street in a forward-thinking and sustainable manner



ABOUT

The Transformation Toolkit is the product of a user-friendly review of best development practices. The most cost-effective and environmentally responsible options have top priority.

OUR BUILDING

A Model Building was conceived as a means of demonstrating the benefits of integrating environmentally responsible materials and practices into development.

To this point, the toolkit corrects an assumption often held by developers: building sustainably is prohibitively expensive.

PRO FORMA

We performed a pro forma (a type of cost analysis for prospective projects) comparing the financial elements of building using conventional practices to building using the practices outlined in our Transformation Toolkit. We found that our building gave a substantially larger return on investment and offered a shorter break even period on the development.

Conventional: Return on Investment: \$4,706,196.35
Break even period: +20 years

Sustainable : Return on Investment: \$7,851,969.97
Break even period: 18 years

TRANSFORMATION TOOLKIT

CHANGE IS GOOD. TRANSFORMATION IS BETTER.

The Village on Main

DALHOUSIE UNIVERSITY
College of Sustainability

WWW.VILLAGEONMAIN.CA

Contact Information:

Main Street Dartmouth and Area Business Improvement Association (BID)

Suite 208-175 Main Street
Dartmouth, Nova Scotia, B2X 1S1

Tel: 902-407-3533
Cell: 902-229-6711

Email: welcome@villageonmain.ca

For more information, a detailed report is available upon request.

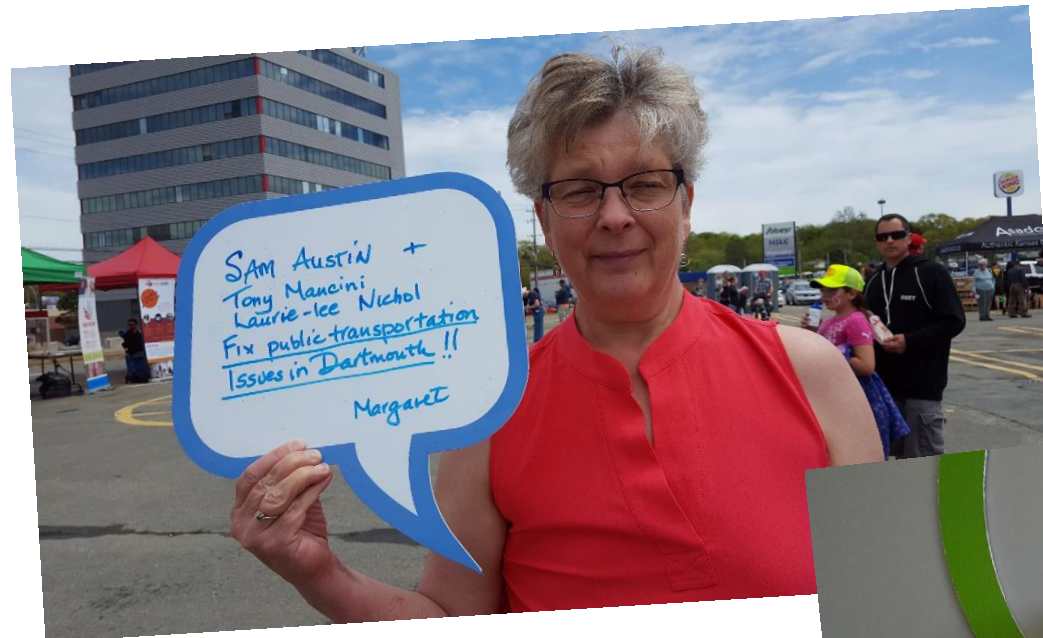
New Pole Wraps



“Village on Main” Tribute Parade & Festival



Continue Advocating for Better Transit & Active Transportation



Will advocate for a connected network across Dartmouth



Destination Dartmouth

**Opportunity to
Spread the Word
about our
Transformation**



Monthly Feature in United Neighbours of Dartmouth



of Dartmouth

12 United Neighbours of Dartmouth

Dartmouth knows "Age-friendly" doesn't mean "Seniors-only"

Turns out, the local home hardware shop holds a good chunk of generational wisdom. Speak with elders in the Garden Centre, they'll show how to make a hundred tomatoes from a single seed. They'll identify rare plants from pictures in your smartphone. They understand the land.

I'm glad these places exist. I don't know where else I would access long-kept wisdom.

The internet is great if you know how to use it. But, an air of "attempt at your own risk" permeates the arena. The internet is identifying wild mushrooms from a field guide you found. Intergenerational wisdom is having a guide show you the minute differences between a poisonous and a delicious mushroom.

Many groups acknowledge the socioeconomic benefits of reinking our youth and elders. New Glasgow and Pictou County have both developed an Age Friendly Community Plan. Right here in Dartmouth, The Village on Main, representing the Tacoma/Main Street area, has developed their own Age Friendly Community Plan!

A powerful example of what reconnection can do happens at Humanitas, a nursing home in Deventer, Netherlands. They combat isolation of their live-in elders by offering students a free room if they agree to spend 30 hours a month with any of the 160 residents.

"Age-friendly" can mean a lot of things. At its core the term describes a community effort to facilitate inclusion of folks of all ages to actively participate in community activities. It helps older people stay active and included. It gives youth educational opportunities and role models to look up to. Further, and more metaphysically, it reassesses that bond of our existence: the Circle of Life.

Treat yourself -- have a look at HRM's first Age-Friendly Community Plan at www.villageonmain.ca

CHANGE IS GOOD. TRANSFORMATION IS BETTER.

The Village on Main

villageonmain.ca

MAIN STREET DARTMOUTH COMMUNITY IMPROVEMENT DISTRICT

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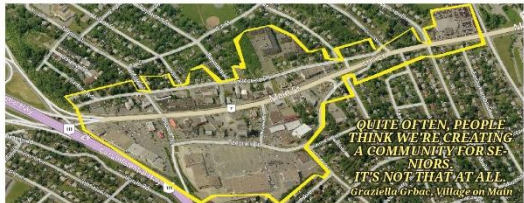
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VILLAGE ON MAIN



There is a need for more green space within the borders of the Village on Main area. ©Graziella Erba

Dartmouth's Main Street is transforming into an age-friendly community

The words age-friendly community come with one big misconception. "Quite often, people think we're creating a community for seniors. It's not that at all," said Graziella Erba, the executive director of the Village on Main Community Improvement District in Dartmouth, an area covering the Main Street area that runs from Highway 111 to Galedonia Road between Lakeside and Tacoma drives.

According to the World Health Organization (WHO), "an age-friendly city adapts its structures and services to be accessible to and inclusive of older people with varying needs and capacities."

In other words, the communities are designed to accommodate people of all ages and are meant to allow people to stay in a community over the course of their lives.

Age-friendly communities share certain characteristics, such as denser, more compact living spaces, they're walkable and they have social supports for people of all ages.

"Generally, people don't want to be relocated from their communities to get the housing and the health care they need, and we have a lot of that happening in Nova Scotia. It's very detrimental to our health system and to our local economies when the population base gets displaced," said David Harrison, an urban planner and development consultant who helped steer the Village on Main through the planning process of becoming an age-friendly community.

The Village on Main is aiming to become a certified age-friendly community, a process which is overseen by WHO.

"This is the fourth age-friendly community plan Harrison has worked on in Nova Scotia, but none have been for a neighbourhood — they've all been for larger communities like the Town of New Glasgow and the District of Chester.

Harrison said he thinks the Village on Main will be the first age-friendly community in NRM once it receives approval from WHO.

For the Village on Main, it was a community-driven process and included representatives from all three levels of government, business people, health professionals and even local churches.

The planning approach involves looking at what Harrison calls an "eight to 90 planning approach."

"We look at what 80-year-olds might need and if we can plan for that, we'll pick up everyone else in the process," he said.

Metro Halifax Feature

SPONSORED CONTENT

VILLAGE ON MAIN

Pushing the boundaries of urban planning

As a section of Main Street in Dartmouth looks to transform itself into a dense, mixed-use centre that is pedestrian friendly and sustainable, it's going to need some help with how future developments are built.

"We're looking for innovative developers to push the boundaries of urban development, providing the essential pieces that usher us toward a bright, sustainable future," notes a document on the Village on Main website.

Cookie-cutter developers need not apply. To help facilitate this, a group of Dalhousie University planning students created something they called a "Transformation Toolkit."

"It's an ongoing working document that is best practices for sustainable development in the area," said Stephen McIntosh, one of the students who worked on the project.

"We compare conventional development, construction and material costs and how you might manage resources with a sustainable approach."

Looking at the construction of a hypothetical mixed-use building with 80 residential and five commercial units, the analysis found there was a larger return on investment and shorter payback period when building sustainably.

Specifically, the sustainable return on investment was calculated to be \$3.8 million with a break-even period of 18 years, while it was \$4.7 million and 20 years under a conventional design.

Some of the features of the sustainably-built model include having a green roof, triple-glazed, south-facing windows, a heat-recovery ventilator and using native/climate-appropriate plants for landscaping.

Besides drawing on academic literature, the students conducted interviews with professionals with



A toolkit has been created to help developers build sustainable developments in the Village on Main area.

Whether you are in the market to purchase, thinking of selling, or both, I am here to help!

JIM KNOX
YOUR "MAIN" REALTOR
497-6003

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CHANGE IS GOOD. TRANSFORMATION IS BETTER.

The Village on Main

MAIN STREET DARTMOUTH COMMUNITY IMPROVEMENT DISTRICT

villageonmain.ca

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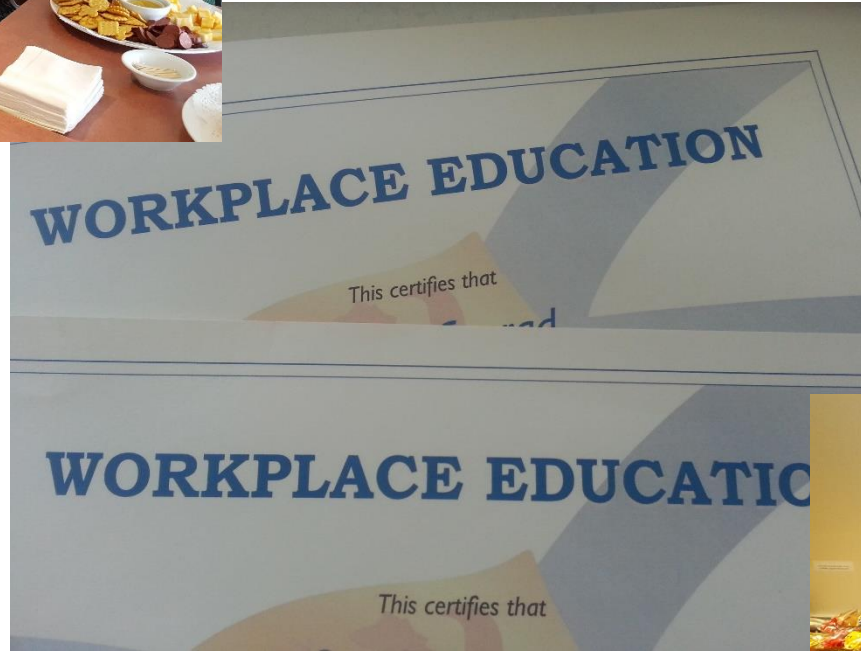
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The Village on Main

Business Skills Training



Identifying Public Spaces

**Working with HRM Staff
to identify and plan
our transformation**



Switch Open Streets



New Trees on Tacoma Drive



Recognizing 30+ Years in the District

- Dairy Queen – opened in 1965 – 52 Years
- Dartmouth Veterinary Hospital – opened in 1971 – 46 Years
- McDonald's – opened in 1972 – 46 Years
- Lake City Motel – opened in 1974 – 43 Years
- Glubes Audio Video – opened in 1980 – 37 Years



Recognizing 30+ Years in the District

- **Securitas (formerly Pinkerton) – opened in 1982 – 35 Years**
- **Atlantic Car Stereo – opened in 1984 – 33 Years**
- **David Grant Law – opened in 1987 - 30 years**
- **KFC – 35+ years**



Congrats!

Recognizing 30+ Years in the District

- **Kathy Starratt – 39 Years at McDonald's**
- **Rick Martell – 39 Years at E.P. Bligh Television**
- **Sherry Beatty – 32 Years at Cutting Zone**



Completed Development in 2017



**32
Lakecrest Dr.**

What to Expect in 2018

- **Video by PLANifax**
- **New Mascot - CID**
- **Implementation of our Age Friendly Community Plan**



What to Expect in 2018



- **Community Engagement**
 - **Active Transportation**
 - **Integrated Mobility**
 - **Public Infrastructure**

What to Expect in 2018

- **Health & Wellness Brochure**
- **A step forward with Transit**
- **More Business Skills Training**

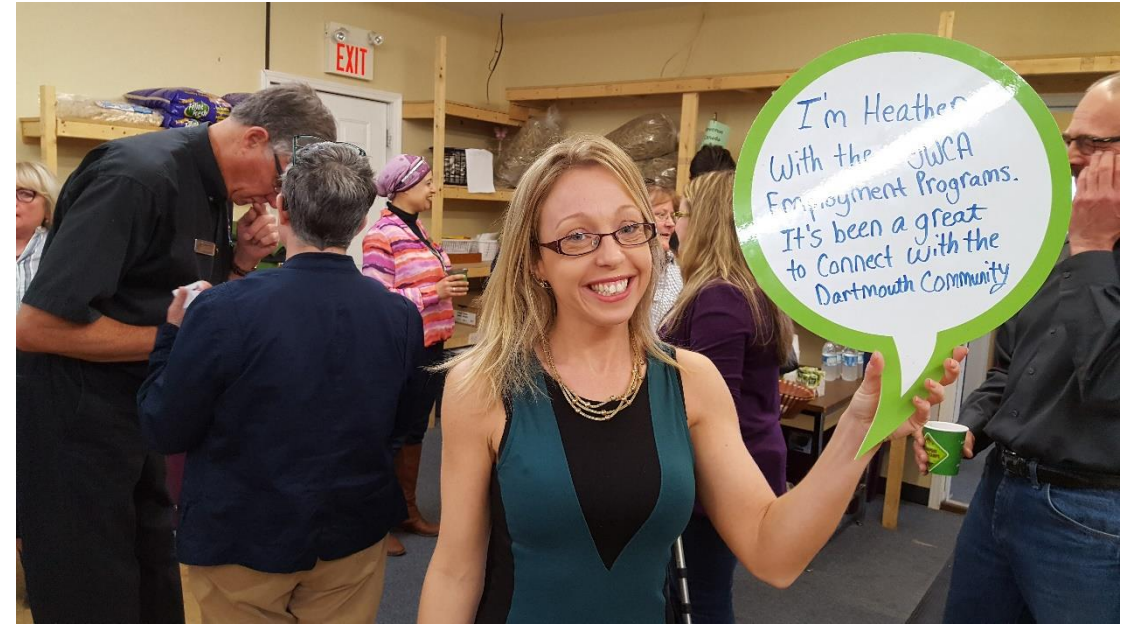




Join the Conversation...



Join the Conversation...

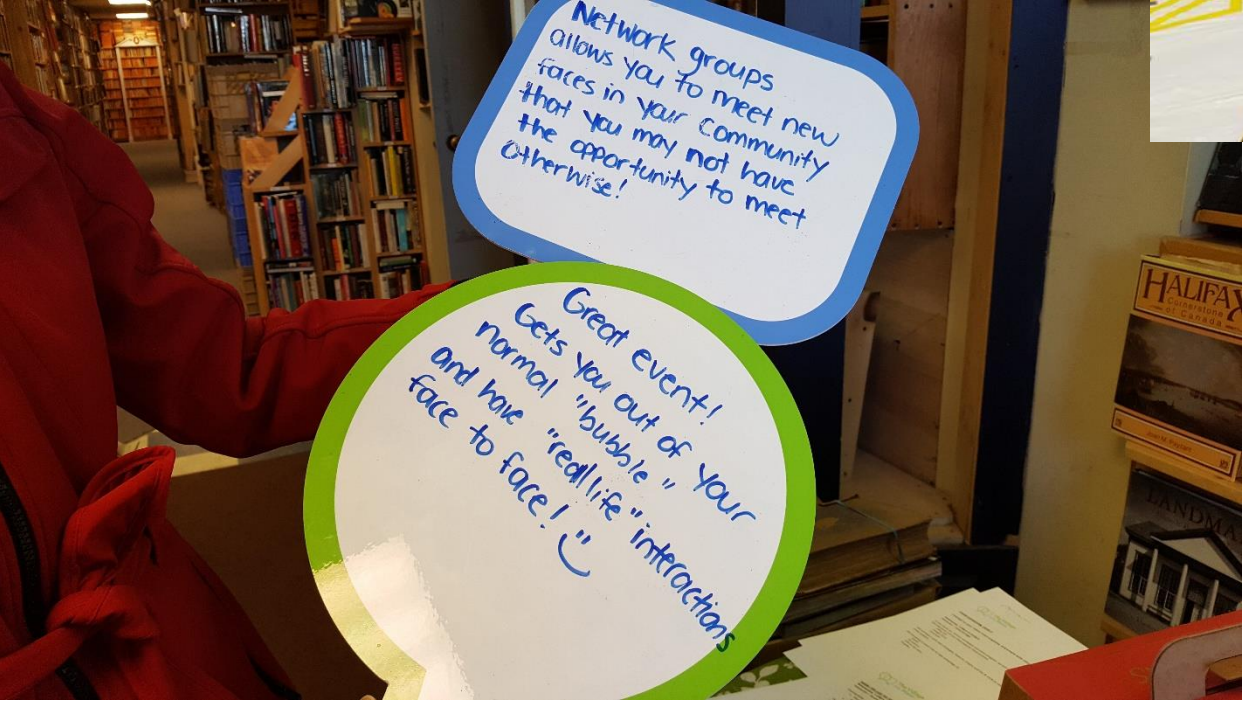


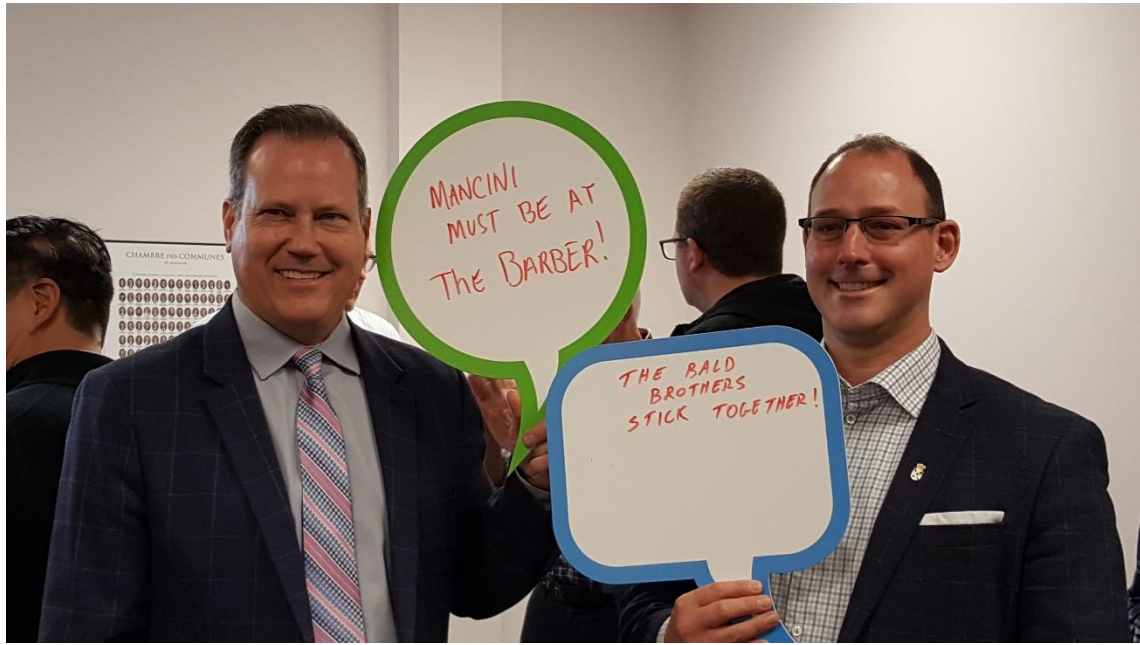


Join the Conversation...



Join the Conversation...





Join the Conversation...



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on Main, please continue to explore our web
site.....

www.villageonmain.ca

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monthly
Newsletter



The Village
on Main

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